



Department for  
Business & Trade

# MADE IN THE NORTH OF ENGLAND SOLD TO ATLANTA



**North of England Tech  
and Digital Trade Mission:  
Venture Atlanta**



**7 - 11 October 2024**



**Atlanta, Georgia USA**

**» [Register here](#)**

  
**GREAT**  
BRITAIN & NORTHERN IRELAND

# TRADE MISSION TO VENTURE ATLANTA

**Businesses from the Technology sector based in the North of England are invited to join the Department for Business and Trade (DBT) for a trade mission to Venture Atlanta, one of USA's largest venture capital conferences and communities.**

**Gain valuable insights and network with the Tech industry's most influential founders from Atlanta and beyond. The mission will provide you with an exclusive programme of activities and events to connect with key buyers and decision-makers in the Tech and Digital industry.**

The region has gained the attention and investment of companies such as Google, Microsoft, Visa, and Gateshead based, Sage Group. All of whom have opened their own permanent offices or headquarters in Atlanta.

Watch, learn and network with the industry's best founders from Atlanta and beyond.

For further information contact:

E: [trademissions@businessandtrade.gov.uk](mailto:trademissions@businessandtrade.gov.uk)

T: +44 (0) 20 4566 5206

**By joining this delegation, you will:**

- Receive in-market guidance from the British Consulate-General Atlanta sector leads.
- Take part in round-table sessions with the Metro Atlanta Chamber of Commerce, followed by the opportunity to meet with CEOs from Tech organisations.
- Receive expert support whilst in-market, alongside an experienced DBT mission lead accompanying the delegation.
- Gain access to a pre-show briefing webinar ensuring you are fully prepared for a successful visit.
- Meet and network with like-minded businesses over two days at the Tech & Digital industry at Venture Atlanta conference.
- Take part in a breakfast networking session, with the opportunity to make lasting connections with members of Georgia's vast Tech ecosystem.
- Join a tour of Atlanta Tech Village and meet Villagers from business and investment community.

N.B. Delegates will need to cover the cost of their conference entry ticket and associated expenses together with travel, accommodation and subsistence.

**REGISTER HERE:**

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**VENTURE2024**

