



Department for
Business & Trade

MADE IN THE UK SOLD TO THE WORLD



**Expression of interest:
Trade Mission to
Arab Health 2025**

Dubai, UAE

27 - 31 January 2025

Register your interest [here](#)



JOIN OUR TRADE MISSION TO ARAB HEALTH 2025: DUBAI

The Department for Business and Trade (DBT) is pleased to announce that we will be taking a delegation of companies from the English Regions to Arab Health in Dubai, between 27 – 31 January 2025.

The Arab Health Exhibition & Congress is the largest event of its kind in the Middle East. Arab Health provides an unrivalled platform for the world's leading hospitals, manufacturers, wholesalers and distributors to meet the medical and scientific community from the Middle East and beyond.

Pre-mission briefing to include:

- Overview and opportunities in the UAE and wider Gulf Cooperation Council (GCC)
- How to get the most out of Arab Health
- Undertaking market research and routes to market
- Culture and language considerations
- Optimising your website
- How to effectively promote your attendance on social media

In market activities:

- Introduction to the overseas DBT teams attending Arab Health who will be able to provide an overview of current opportunities
- Invite to networking reception and other network events organised by stakeholders/partners
- Invite to attend DBT organised seminars during Arab Health
- Promotion of your company within UK marketing collateral
- Access to meeting tables on UK pavilion (subject to availability)

Join our trade mission:

Take advantage of the many opportunities on offer at this global Healthcare & Life Science exhibition by expressing your interest today, free and without obligation.

REGISTER HERE:

events.great.gov.uk/eoi-ah25

N.B delegation members will be required to pay for their own travel, hotel and subsistence.

For further information please contact:

dbtmidlands@businessandtrade.gov.uk

Please note: by expressing interest your place is not confirmed. You will need to complete a full application form and have your place allocated by DBT's Sector Team.